



# Celebrating Landcare and recognising excellence in sustainable agriculture.



## Entry Rules and Conditions

### Eligibility

To be eligible, nominees must be actively involved in landcare, natural resource management and sustainable agriculture and meet the following criteria:

- Individual nominee: Australian citizen actively engaged in landcare or sustainable agriculture.
- Group nominee: An Australian community-led group including landcare groups and landcare networks, farming system groups.
- Organisation nominee: Australian-owned, not-for-profit, non-government entity, demonstrating leadership in natural resource management and sustainable agriculture.
- Involvement: Actively participating in landcare activities or sustainable agriculture initiatives.
- Commitment: Demonstrated dedication to environmental stewardship and promoting sustainable practices.
- **No self-nomination. Nominations can only be made by a third party.**
- If selected for the short list by the Bob Hawke Landcare Award Advisory Panel, nominees will be contacted via phone and interviewed with the following questions:
  1. What are the **key messages** you would like to convey to media and promotional activity, including events and speeches?
  2. What **issues concern** you, that if selected as a winner, you would like to communicate.
  3. If selected as a winner, what will **your priorities** be?

### Entry Rules

1. The Bob Hawke Landcare Award is open to individuals, groups or organisations that can demonstrate a commitment to natural resource management and sustainable agriculture through being a landcare champion, a remarkable leader and a sustainable farm practice innovator.
2. If you are making a nomination for an individual, group or organisation, you can only nominate them once. You can make more than once nomination, but this must be for another individual, group or organisation.
3. Please provide details for two referees. One of the referees must be a contact working as a Sustainable Agriculture Facilitator (SAF), for a NRM/CMA organisation, or for an industry body who can verify the nominee's ability to meet the criteria for the Bob Hawke Landcare Award.
4. Acceptance of an entry into the Bob Hawke Landcare Award is at the sole discretion of Landcare Australia (LA) to the extent that LA can refuse to accept any entry without providing a reason.
5. LA accepts no responsibility for entry submissions not received by the deadline of December 31, 2024.
6. Entries must be electronic, submitted using the online entry form at [bobhawkelandcareaward.com.au](http://bobhawkelandcareaward.com.au). Postal, fax or email entries will not be accepted.



## Celebrating Landcare and recognising excellence in sustainable agriculture.



7. The Bob Hawke Landcare Award prize package is worth \$30,000 ex GST. As part of the entry, nominees are required to provide an overview in 300 words or less on how the prize money would be used to champion landcare and share knowledge about sustainable agriculture practices with others including landholders, farmers and communities.
8. If selected as a winner, a project proposal will be required outlining how the winner will spend the \$30,000 (ex GST) grant money to champion landcare and share knowledge about sustainable agriculture practices with others including landholders, farmers and communities.
9. The decision of the Bob Hawke Landcare Award Advisory Panel (the judges) will be final and no correspondence will be entered into.
10. The submissions for the three finalists will be retained by LA, all other entries accepted into the award nomination process may be destroyed. No entry will be returned to the entrant.
11. All nominations accept that LA has permission to show their entry at the National Landcare Awards gala dinner, and for the purposes of communications, marketing and media activity by Landcare Australia and the Australian Government.
12. The winning entry must make themselves available at their place of home/work to be filmed about their award nomination for a video that will be shown at the National Landcare Awards gala dinner and for communications, marketing and media purposes by Landcare Australia and the Australian Government.
13. Award nominees must permit LA or their agents to edit and publish sufficient information about the award entry so that the general public can understand it. This information may be used for communications, marketing and media purposes.
14. Current LA employees or their immediate family members are not eligible to enter. Former employees may enter but may not submit entries based on their work at LA.
15. The submission of all relevant information to the judges is the responsibility of the nominator, however judges may seek further information or clarification if necessary.

### **Proprietary Information**

Information contained in the submission will be used as follows:

1. LA and the judges will use information disclosed in submissions and entries for evaluating the entry.
2. Information contained in submissions and entries may be used by LA or its agents in preparing communications, marketing and media activity, including for promotional purposes, publications, media relations, social media and presentations. The information provided with the awards submission may be edited to be suitable for LA communications channels.
3. No guarantee of confidentiality can be provided, however if there is information associated with an entrant's submission that the entrant/nominee wishes to remain confidential, the entrant/nominee should first contact LA.

### **Conditions of Entry**

**It is a condition of entry that you have read and accepted all entry rules and conditions.**



## Celebrating Landcare and recognising excellence in sustainable agriculture.



1. I confirm that the information in this entry/nomination is true and correct to the best of my knowledge as at the date the entry was submitted.
2. I agree to all the entry rules and conditions defined above.
3. I agree that except for information clearly labelled as confidential, all information contained in the entry form may be used by Landcare Australia or its agents in preparing communications, marketing and media materials to promote the Bob Hawke Landcare Award and to promote landcare.
4. Landcare Australia reserves the right to declare an entry ineligible if by reasonable opinion, the award entrant is unable to represent or promote the Bob Hawke Landcare Award in a satisfactory manner; or if the entry does not meet the criteria.
5. The decision made by the Bob Hawke Landcare Award Advisory Panel is final and no correspondence will be entered into.
6. Landcare Australia accepts no responsibility for entry submissions not received by the deadline.